

LLUMI

The world's first pet urn
that *catches the sun*

Partnership proposal



Pet urn that *redefines the culture* of farewell



Throughout our lives, pets have given us love and vibrant emotions. Why, when it's time to say goodbye, do we have to choose a sad, dark and dreary urn?

Meet LLUMI, a **brand new pet urn** that honors the memory of beloved fluff and meets the needs of modern pet parents.

Deep and *vibrant idea*

We found a symbol for all the joyful moments - **the reflection of sunlight** - bright, playful and full of hope.

The top of LLUMI reflects the sun's rays, bringing warmth and a gentle reminder of a furry friend's radiant spirit. Every glance at LLUMI brings serenity.



Designed with *care* & *empathy*



The sophisticated, refined form aligns with contemporary aesthetic trends and soothes with its softness.

The urn perfectly fits any interior while preserving precious memories.

Creates the reflection
of sunlight

Personalization option:
name engraving

High-quality wood
And stainless steel

Modern free-form
design

Scooby
2011 - 2023

Durable inner capsule
For secure storage,
moisture and spill
protection

Tactilely pleasant

Tailored for ashes up
to 55 lbs / 25 kg of
pet weight

LLUMI *Essence*



LLUMI *Nature Walk*

**Height:**

10.43 in / 265 mm

Bottom length:

8.11 in / 206 mm

Bottom width:

5.91 in / 150 mm

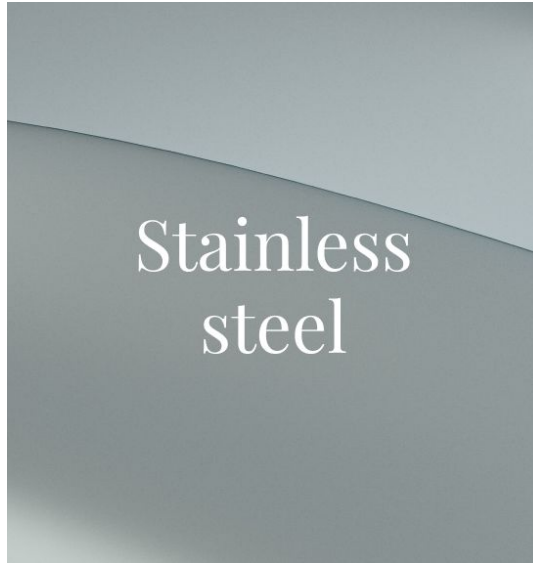
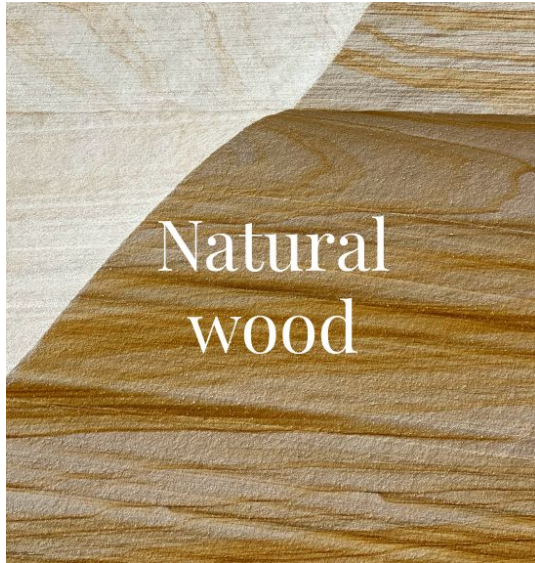
Weight:

5.29 lbs / 2,400 g

Holds 28 oz / 800 ml for ashes
up to 55 lbs / 25 kg of pet weight

Only superior materials & *ethical craftsmanship*

The urn is strong and reliable. Pet's peace is protected even in unpredictable situations, such as having playful children or curious guests in the house. Natural wood offers a pleasing tactile experience, durability, and resilience.



Gentle loading, *peaceful sanctuary*

This urn features a **two-part design** with an inner capsule and an outer decorative shell, ensuring the secure containment of ashes.

Its thoughtful loading system adds a **personal touch** and simplifies the delicate process.



Made for pet parents *by pet parents*



We are the team at Fluff Above, creators of pet memorial products. As pet parents, we understand the joy and sorrow of loving and saying goodbye.

After months of careful work, we've created a practical and emotionally fulfilling urn for today's pet parents that preserves memories and adds beauty to homes.

Our mission is to redefine the pet memorial market by emphasizing gratitude for the love these creatures bring into our lives.

Let's work together

to offer products that celebrate each pet's uniqueness in the hearts of their owners

Ask me about LLUMI:



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